



J O S I E S M I T H

Graphic designer with over 6 years experience working with leading international brands.



Josiesmithdesign.com



hello@josiesmithdesign.com



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## SKILLS

- Graphic design
- Motion graphics
- Print design
- Branding
- Email design
- Banner design
- Landing Pages
- Illustration
- Infographics

## COMPETENCIES

- Photoshop
- AfterEffects
- Illustrator
- InDesign
- PremierePro
- Adobe Animate
- HTML / CSS
- Microsoft Office

## QUALIFICATIONS

- **Barnet College | 2011 - 13**  
FD Graphic & Multimedia Design | Grade: Merit
- **University of East Anglia | 2005 - 07**  
BA (Hons) History & History of Art | Grade: 2:1
- **Bosworth College | 2002 - 04**  
A level | Art: A, History: A, Psychology: B

## PROFILE

A passionate, self-motivated designer, Josie is an integral component to any creative team. With an extensive portfolio in both print and digital, she specialises in taking a brand's message and visually communicating it across multiple mediums. Josie has the highly organised, collaborative approach and broad skill set to deliver on any project.

## PROFESSIONAL EXPERIENCE

### Tandem Bank | Marketing Designer (contract)

2019 - 2020

- Responsible for creative execution and production of all marketing creatives.
- Motion graphics, video content, integrated campaigns, performance and organic social assets and email design.
- Redesigned CRM email templates.

### Attest | Communications Designer (contract)

2018 - 2019

- Updated the existing visual branding. Worked between the Marketing and Product teams to set-up implementation across the company.
- Project managed and designed the quarterly magazine 'In The Know' (distributed with Marketing Weekly) from concept to production.
- Video and motion graphics content, digital marketing assets, sales collateral and print for events.
- UX research for the upcoming redesign of the corporate website.

### Match.com | Graphic Designer Northern Europe

2015 - 2018

- Responsible for all design execution in print, digital and marketing creative, across UK, IE and Scandanavia. Hands-on and delegative.
- Collaborated with other market leading sister brands on campaigns used across Europe.
- Digital banners, emails, digital marketing assets, print for PR and events, sub-brand creation, video and motion graphic content.

### Match.com | Graphic Designer UK & IE

2014 - 2015

- Responsible for creative execution and production of all print & digital materials.
- Digital banners, emails, digital marketing assets, print for PR and events.

### Morynga Tea | Motion Graphic Designer

2013 - 2013

- Responsible for interactive design and motion graphics content.

### Ministry of Defence | Inventory Manager

2008 - 2011

- Responsible for managing the supply chain for the Royal Navy and Royal Fleet Auxiliary.
- Point of contact between supplier, dockside stores and frontline Naval forces.

REFERENCES AVAILABLE ON REQUEST